

Oren Somekh

UX/UI and product design

[My Portfolio](#)

[My Design Studio](#)

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Chat via whatsapp

Design tools

Figma • Sketch • Invision

Adobe XD • Adobe CC • Axure

Relume • CSS • WP Elementor

Miro • Pen and Paper

Research skills

GA4 • Hotjar • User Interviews

Brainstorming User Story and

Journey charts • user flows

Persona building • Google

forms • User Testing

Other tools & skills

Critical thinking • Graphic QA

SaaS products • MS teams

Rapid prototyping English,

business-level • Agile UX • IA

effective visual and written

Communication, Collaboration

& Presentation

Education

• Hadassah Jerusalem, honorary engineering degree 2004

• Minshar art school, honorary graduate 2008

• Netcraft Academy UX prof. training, 2015

• CodeAcademy frontend

About me

I'm a skilled product designer with **over 15 years experience**. As a vendor I've had the honor of **being part of highly talented teams, on-site, hybrid and remote**. As a contractor I had the privilege of managing various projects, start to finish.

I currently live in Bologna, Italy and **in search of an inspiring, fast-paced work community where I can thrive and do the job I love of providing smooth experiences, in all it entails**. I am available to work remote, and also to arrive on-site upon request, Namely for onboarding purposes. *LORs available upon request.

Experience

Microsoft - Vendor, Product Design

Remote | Current

Designing **SaaS**, E2E experiences for **Microsoft Fabric** analytics solution, working up close with dev, analytics, content, helping to build, set and assure UX/UI standards for Fabric's comprehensive suite of services.

Microsoft - Vendor, Product Design

Hybrid | May 2022 - Jan 2023

Designed SaaS, E2E experiences for **Microsoft Power Bi**, worked closely with dev, analytics, content, Bi, designers, PMs. Built & set standards for the Information Protection systems. Assured UX/UI compliance with regulations. Conducted UI reviews & QA rounds, Hand-off prep for dev, rapid wire-framing and Spec analytics.

Sayata - On-site Vendor Product Design

On-site | Jan 2021 - Jun 2021

Characterized and designed the product UX/UI. Performed research. Assured UX optimizations, upgraded processes. Maximized accessibility and usability.

Security org. confidential - Contractor UX/UI Design

Hybrid | Jan 2016 - Mar 2021

Led & designed UX/UI across multiple platforms used daily by the org. Conducted deep field & user research, led heuristic reviews, Identified usability issues and potential upgrades, assured rapid prototyping, wire-framing and deliverables QA.

Maman group - Contractor Product Design

Remote | Mar 2015 - Jan 2021

Managed & designed UX/UI for a b2b, online, export-import system. Caring for all components: statuses, calculators, Subscribers portal, flight scheduling, analytics, forms, queue management, etc. Drove reviews, user interviews & observations. examined possible dev. methods and Built UX-ready wireframes - allowing usability optimisation.