

# Oren Somekh

UX/UI and product design

[My Portfolio](#)

[My Design Studio](#)

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Chat via whatsapp

## Design tools & skills

Figma • Sketch • Invision  
Adobe XD • Adobe CC • Axure  
CSS • Elementor • Zeplin  
• Pen and Paper • Miro • WP  
• UX writing • Rapid  
Prototyping • Wireframing  
• Agile UX/UI

## Research tools & skills

GA4 • Hotjar • Interviews  
and Surveys • Google Forms  
• Brainstorming • User story  
• Journey mapping • User  
flows • Personas • User  
testina • A/B testina

## More tools & skills

Critical thinking • Graphic QA  
MS teams • English, business-  
level • IA • effective visual  
and written Communication,  
Collaboration & Presentation

## Education

Hadassah Jerusalem,  
honorary engineering degree  
2004 • Minshar art school,  
honorary graduate 2008 •  
Netcraft Academy UX  
professional training, 2015 •  
CodeAcademy frontend  
professional training, 2019

## About me

I'm a skilled product designer with **over 15 years experience**. As a vendor I've had the honor of **working as part of different highly talented teams, on-site**, hybrid and remote for different companies. As a contractor I had the privilege of managing various projects, start to finish.

I currently live in Bologna, Italy and **in search of an inspiring, fast-paced work community where I can thrive and do the job I love of providing smooth experiences, in all it entails**. I am available to work remote, and also to arrive on-site upon request, Namely for onboarding purposes. \*LORs available upon request.

## Experience

**Microsoft** - a [vendor](#) product designer (hybrid) 

May 2022 - Jan 2023

Designed E2E experiences, worked closely with dev, analytics, content, Bi, designers, PMs. Built & set standards for the Information Protection Power BI systems. Assured UX/UI compliance with system regulations. Conducted UI reviews & QA rounds, Hand-off prep for dev, rapid wire-framing and Spec analytics.

**Sayata** - a [vendor](#) product designer (on-site) 

Jan 2021 - Jun 2021

Characterized and designed the product UX/UI. Performed research. Assured UX optimizations, upgraded processes. Maximized accessibility and usability.

**Security org.** confidential - a [contractor](#) UX/UI designer (hybrid) 

Jan 2016 - Mar 2021

Led & designed UX/UI across multiple platforms used daily by the org. Conducted deep field & user research, led heuristic reviews, Identified usability issues and potential upgrades, assured rapid prototyping, wire-framing and deliverables QA.

**Maman group** - a [contractor](#) product designer (remote) 

Mar 2015 - Jan 2021

Managed & designed the UX/UI for a b2b, online, export-import system. Designed all components: statuses, calculators, Subscribers portal, flight scheduling, analytics, forms, queue management, etc. Drove reviews, user interviews & observations. examined possible dev. methods and Built UX-ready wireframes - allowing usability optimizations.

**AEAI** - a [contractor](#) art director (hybrid) 

Jul 2016 - Sep 2019

Delivered UX/UI Research and Consultation, design, branding design and QA.